

Director of Philanthropy and Communications

Court Appointed Special Advocates (CASA) of Brown County

Full-time | Green Bay, Wisconsin

Our Mission

We empower children, youth and young adults who have experienced abuse or neglect by partnering with volunteers to provide court-appointed advocacy and supportive mentoring to create lasting and positive change.

Our Vision

A community where those who have been impacted by the child welfare system feel safe, valued, and have the tools to thrive.

Our Values

Adaptability • Collaboration • Integrity • Quality • Respect • Service • Stewardship

Position Summary

The Director of Philanthropy and Communications leads CASA of Brown County's fundraising and communications efforts, ensuring the organization has the resources, visibility, and community support needed to fulfill its mission.

This role is responsible for setting and leading fundraising strategy, building strong donor relationships, growing sustainable revenue, and telling CASA's story in a clear, compelling, and consistent way. The Director oversees fundraising across individual giving, corporate and foundation support, grants, and special events, while ensuring donors feel informed, valued, and connected to impact.

The Director of Philanthropy and Communications reports to and works closely with the Executive Director and serves as a key partner to the Board, staff, and community stakeholders. This role may supervise staff and/or contractors in fund development and communication initiatives.

Key Responsibilities

Fundraising Strategy

- Create, lead, and evaluate a comprehensive annual fundraising plan with clear goals and metrics.
- Grow revenue through individual giving, major gifts, monthly giving, corporate and foundation support, grants, sponsorships, planned giving, and special events.
- Build and oversee an organization-wide donor stewardship strategy, including timely acknowledgements, impact reporting, and meaningful engagement.
- Identify, cultivate, solicit, and steward donors and prospects.
- Partner with the Executive Director and Board to cultivate a Culture of Philanthropy, strengthening fundraising performance, engagement, and accountability.

- Monitor progress, analyze results, and adjust strategies to meet or exceed fundraising goals.

Communications and Marketing

- Lead CASA's messaging, brand voice, and storytelling across print, email, social media, website, presentations, and donor communications.
- Ensure communications clearly convey CASA's mission, advocacy model, and programs, including Fostering Futures and Transitional Aged Youth.
- Oversee marketing and outreach efforts that support donor engagement, volunteer recruitment, and community awareness.
- Set communication priorities and calendars to ensure consistent, high-quality content and messaging.

Events and Community Engagement

- Partner with the Executive Director to lead the strategy and execution of fundraising events, with a focus on sponsorship growth, donor engagement, guest experience, and post-event stewardship.

Team and Operations

- Supervise, mentor, and support staff, contractors, and/or volunteers involved in philanthropy and communications, as applicable.
- Work collaboratively across programs to gather stories, outcomes, and impact data for donors and communications.
- Ensure accurate donor records, reporting, and acknowledgements through effective CRM/database management.
- Develop and manage budgets related to fundraising, marketing, and events, ensuring responsible stewardship of resources.
- Other duties as assigned

Qualifications

Required

- Bachelor's degree and 3–5 years of successful nonprofit fund development experience, including planning, implementing, and evaluating fundraising campaigns and special events across multiple platforms.
- Demonstrated success in donor stewardship, cultivation, and solicitation, including working with high-level volunteers.
- Experience developing and executing integrated communications plans, including digital, social media, and donor communications.
- Exceptional listening, interpersonal, and communication skills—both written and verbal—including grant proposals and funder communications.
- Strong time management, project management, and organizational skills, with the ability to prioritize effectively in a fast-paced environment.

- Ability to manage multiple projects and deadlines simultaneously with attention to detail.
- A genuine passion for CASA's mission and advocacy for children, youth, and young adults.

Preferred

- Experience leading, mentoring, or coaching others in philanthropy and/or communications, with a collaborative and supportive leadership style.
 - Familiarity with CRM and email marketing tools, such as Network for Good, Constant Contact, GiveSmart, Canva, or similar platforms.
 - Knowledge of nonprofit fundraising best practices, including donor stewardship and ethical standards.
-

Work Environment and Requirements

- Full-time position based in Green Bay, Wisconsin (40 hours per week).
- Occasional evenings and weekends required for events and donor/community engagement.
- Must be able to pass required background checks and meet CASA program standards.

To Apply:

Please send a cover letter and resume to careers@casabc.org to apply.

CASA of Brown County follows an equal opportunity employment policy, and employs personnel without regard to race, creed, color, religion, national origin, gender, sexual orientation, age, physical or mental disability, veteran status, marital status, or any other consideration made unlawful by federal, state, or local law, ordinance or regulation.